

stARTup Art Fair Announces Exhibitors and Programs

The fair returns to LA for fourth year; over 70 artists to take over
The Kinney Venice Beach hotel for 3 days



stARTup Art Fair Los Angeles 2018 opening day. Photo courtesy of stARTup Art Fair and Mido Lee Productions

February 15 - February 17, 2019 | The Kinney Venice Beach 737 W Washington Blvd, Venice www.startupartfair.com

stARTup Art Fair is pleased to present its fourth annual Los Angeles edition to take place February 15 - February 17, 2019 at Pacifica Hotels' The Kinney Venice Beach hotel in Los

Angeles. The contemporary art fair turns over the chic California hotel and grounds to over 70 artists from around the country and across the state. The fair transforms The Kinney Venice Beach into an immersive, contemporary art experience through the exhibition of artwork by a diverse group of independent artists, local art nonprofits, artist performances, installations and panel discussions. Bypassing the traditional gallery system, stARTup connects hungry art buyers to highly curated up-and-coming artists. stARTup is held the same weekend as two major gallery fairs: Frieze Los Angeles at Paramount Pictures Studio, and Art Los Angeles Contemporary at the Barker Hangar in Santa Monica. Each year's Opening Night Party (Friday, February 15 from 7-10pm) is open to all members of the public at the price of a General Admission ticket and includes, music, performances, food and drink.

2019 stARTup Art Fair Los Angeles Exhibitors

Aaron Salm, Lincoln, MA Alexander Reben, Berkeley, CA Amanda Triplett, Portland, OR Amy Ahlstrom, San Mateo, CA Anastasia Schipani, Oakland, CA Annie Seaton, Los Angeles, CA *Barbara Boissevain and Sahba Shere, Palo

Alto, CA

*Belen Islas, Barbara Mendes, Dany

Paragouteva, Simi Valley, CA Camila Magrane, San Francisco, CA

Carol Cohn, Montclair, NJ

Case Sandberg, San Francisco, CA

Cassandra Pawk, Haute-Marne, France

Cathy Immordino, Los Angeles, CA

Clint Imboden, Oakland, CA Clovis Blackwell, Pasadena, CA

Dani Arrecis, Oakland, CA

*Deborah Strong Napple, Flagstaff, AZ and

Rebecca Gordon, Austin, TX Don Johnson, Albuquerque, NM *Eric Rewitzer and Annie Galvin, San

Francisco, CA

Fernando Reyes, Oakland, CA Gillian Keller, San Francisco, CA James Shefik, Oakland, CA Jeff Horton, Little Rock, AR Jennifer LaPierre, Sonoma, CA

Johanna Evans, Brooklyn, NY Kathryn Arnold, San Francisco, CA Kerri Warner, Sacramento, CA Laura Hapka, Oakland, CA

Matthew Floriani, Oakland, CA

*Melissa Mohammadi and Lisa Kairos, San

Francisco, CA

Margaret Hyde, Westlake Village, CA

MC, Menlo Park, CA

Michael Morrison, Las Vegas, NV Patricia Rubio, San Francisco, CA Paul Westacott, Glendale, CA

*Peter Jeffrey Yabut and Robert Hartman,

Redondo Beach, CA

Philippe Jestin, San Francisco, CA Robert Romano, Pound Ridge, NY *Robin Denevan and Graham Blake, San

Francisco, CA

Sarah Ratchye, San Francisco, CA Silvia Poloto, San Francisco, CA Susan Richardson, Tracy, CA Susan Spies, San Francisco, CA Tang Wei Hsu, Woodside, NY Tiffany Trenda, Los Angeles, CA Victoria Huckins, San Diego, CA Ward Squires, Brisbane, Australia Wendy Taylor, San Francisco, CA

*Willie Walls and Jennifer Little, Los Angeles,

CA

In addition to 70 committee-selected exhibitors this year stARTup Art Fair Los Angeles will present dynamic programming from artists and non-profits curated around the theme of art and technology. Special projects will include installations, performances, and artwork from **Jill Taffet**, **Camila Magrane**, **Tiffany Trenda**, **Guta Galli**, and **Venice Arts**. Panel discussions will highlight multiple aspects of the artworld and artistic production. Highlights include a conversation between painter **Lezley Saar** and art critic **Peter Frank**, a presentation by **Alexander Reben** about human and machine collaboration and artificial intelligence and a discussion lead by art critic darling **Shana Nys Dambrot** about artists taking charge of their business.

About stARTup Art Fair

stARTup Art Fair is a unique contemporary art fair in an intimate, boutique hotel setting and gives independent artists direct access and broad exposure to art world professionals and the art loving public fostering new relationships and exciting opportunities in engaging environments across the country.

In today's market where gallery walls are being replaced by online platforms and immediate access, consumers are experiencing artwork unfiltered and direct from the artists. More and more artists report building a thriving client base and professional success by their own means. stARTup Art Fair is forward thinking--mirroring this shift in the art market by creating direct access between consumer and artist without sacrificing quality. Each fair assembles a panel of curators, gallerists and professional artists to select our exhibiting artists, ensuring a thoughtful and dynamic group of exhibitors that will inspire our attendees.

Fair Hours and Special Events

Friday, February 15

First Look: Noon – 2pm Viewing Hours: 2pm – 6pm

Opening Night Party: 7 – 10pm **Open to the Public**

Saturday, February 16

Noon – 9pm

Sunday, February 17

Noon – 7pm

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About Pacifica Hotels

Pacifica Hotels was formed in January of 1993 to consolidate the hospitality operations of Invest West Financial Corporation, which has been involved in the acquisition, development, refurbishing and operating of quality hotel properties and other commercial real estate properties for almost 30 years. Today, Pacifica Hotels is the largest owner and operator of boutique hotels on the Pacific coast. Pacifica's 34 independent and flag properties in key California cities from San Diego to San Francisco, as well as Hawaii and Florida, feature outstanding locations, AAA 3-diamond ratings, upgraded amenities and high standards of guest service. For complete hotel descriptions and reservations, visit www.pacificahotels.com. Media contact for The Kinney Venice Beach: rachel@zapwater.com.

For media inquiries, interviews and additional information, contact FRAMEWORK: danielle@frameworksf.com.