

stARTup Art Fair Returns to SF for fourth year with over 80 artists transforming the Hotel Del Sol





Left: Attendee with performance artist Guta Galli. Right: Attendees queue up on site specific artwork by T.W.Five

stARTup Art Fair is pleased to present its fourth annual San Francisco edition to take place **April 27 - April 29 2017** at the **Hotel Del Sol** in the city's Marina District. The contemporary art fair turns over the classic mid-century motor lodge's rooms and grounds to 80 artists from around the country and across the state. Each year's **Opening Night Party** (Friday, April 27, 7-10pm) is open to all members of the public at the price of a General Admission ticket with proceeds benefiting one of the city's cornerstone arts nonprofits, **Root Division**. This will be the eighth fair edition in a row that stARTup presents a roster of artists where women and woman-identified artists outweigh men in the exhibition lineup.

Now in its fourth year, stARTup Art Fair returns to transform the **Hotel Del Sol** into an immersive, contemporary art experience through the exhibition of artwork by a diverse group of independent artists, local art nonprofits, artist performances, installations and panel discussions over the course of three days from April 27 - April 29, 2018.

In addition to 60 committee-selected exhibitors, stARTup Art Fair San Francisco presents a program of special exhibitions by nonprofit partners: **3.9 Collective**, **ArtSpan**, **Root Division**, and **Asian American Women's Artist Association**, a program of dynamic panel discussions addressing

art collecting and contemporary art trends as well as installations by artists woven into the hotel environs including a large-scale entrance work by Paz de la Calzada.

2018 stARTup Art Fair San Francisco Exhibitors

Amy Ahlstrom, San Mateo, CA

Dani Arrecis / Sicerra, Oakland CA

Jude Berman / Dan Woodard, Redwood City

Clovis Blackwell, Pasadena CA

Barbara Boissevain / Charlotta Maria

Hauksdottir / Victoria Mara Heilweil, San

Francisco, CA

Beka Brayer, Burlingame, CA

Juliana Coles, Albuquerque, NM

Gail Cooper, Fairfax, CA

Dana DeKalb/Jane Fisher, Berkeley, CA

Robin Denevan, San Francisco, CA

Tucker Eason, Oakland, CA

Myra Eastman, Santa Cruz, CA

Jon Fischer, San Francisco, CA

Guta Galli, San Francisco, CA

Audrey Heller, Berkeley, CA

Kathryn Holt, Sausalito, CA

Robert Howard, San Francisco, CA

Tang Wei Hsu, Woodside, NY

Brian Huber, Sausalito, CA

Gary Irving, Santa Cruz, CA

KyungBae Jeon, Oakland, CA

Philippe Jestin, San Francisco, CA

Eric Johnston, Petaluma, CA

Kristian Kabuay, San Francisco, CA

Jeemin Kim, San Jose, CA

Kipaipai Alumni Group, Los Angeles, CA

Vanessa Koch, Redwood City, CA

John Kraft, San Rafael, CA Rich Lanet, Venice, CA

Katja Leibenath, San Francisco, CA

Oleg Lobykin, East Palo Alto, CA

Dan Lythcott-Haims, Palo Alto, CA

Emily Maddigan, Signal Hill, CA

Camila Magrane, San Francisco, CA

Irina Moldovan, San Francisco, CA

Kenneth Ober, Inglewood, CA

Lily Phan, San Dimas, CA

Tracy Piper, San Francisco, CA

Silvia Poloto, San Francisco, CA

Fernando Reyes, Oakland, CA

Susan Richardson, Tracy, CA

Heather Robinson, San Francisco, CA

Frederika Roeder, Pasadena, CA

Eric Saint Georges, Los Gatos, CA

Mike Sanchez, San Francisco, CA

Anastasia Schipani, Oakland, CA

Emanuela Sintamarian, Oakland, CA

Sahba Shere, Palo Alto, CA

Mary K. Shisler, Oakland, CA

Susan, Spies, San Francisco, CA

Christine Weir, Los Angeles, CA

Keith Wilson, San Rafael, CA

Hsi-chi Wu, Taipei, Taiwan

Christopher Uy, San Francisco, CA

Elena Zolotnitsky/Russel Kiehn, Oakland, CA

Sara Zielinski, Brooklyn, NY

2018 Selection Committee

Monique Deschaines, Owner/Director, Euginom Projects, San Francisco

Kimberly Johansson, Founder/Director, Johansson Projects, Oakland

Eric Nakamura, Curator/Owner, Giant Robot, Los Angeles

Lordy Rodriguez, Artist/Professor, San Jose State University

Travis Sommerville, San Francisco-based artist

Ann Trinca, Curator and Gallery Director, Berkeley Art Center

About stARTup Art Fair

stARTup Art Fair is a unique contemporary art fair in an intimate, boutique hotel setting and gives independent artists direct access and broad exposure to art world professionals and the art loving public fostering new relationships and exciting opportunities in engaging environments in three major cities across the country: San Francisco, Los Angeles and Chicago. In today's market where gallery walls are being replaced by online platforms and immediate access, consumers are experiencing artwork unfiltered and direct from the artists. More and more artists report building a thriving client base and professional success by their own means. stARTup Art Fair is forward thinking--mirroring this shift in the art market by creating direct access between consumer and artist without sacrificing quality. Each fair assembles a panel of curators, gallerists and professional artists to select our exhibiting artists, ensuring a thoughtful and dynamic group of exhibitors that will inspire our attendees.

Fair Hours and Special Events

Friday, April 27

First Look: Noon – 2pm Viewing Hours: 2pm – 6pm

Opening Night Party: 7 - 10pm **Open to the Public**

Saturday, April 28

Noon – 9pm

Sunday, April 29

Noon - 7pm

April 27 - April 29, 2018 | Hotel Del Sol 3100 Webster Street, San Francisco www.startupartfair.com/SF

For more information please visit: www.startupartfair.com/SF

For media inquiries, interviews and additional information, contact FRAMEWORK: danielle@frameworksf.com.